

Corporate Overview

Implementing Marketing & Fulfillment Programs.

The Allied Group is a leading provider of both high impact **Marketing Communications** programs and sophisticated **Fulfillment Services**.

On the marketing side, we work with clients to identify the correct strategies, tactics and messages that will help them **attract, acquire and retain** more of the right customers. We provide in-house services that range from basic building blocks such as creative/graphic design, website development, promotional products and commercial printing through personalized direct response marketing campaigns up to formal marketing assessments and customized marketing and sales process communication plans. Trade shows, special events and corporate identity are other areas that we regularly assist with.



*By creating, producing and delivering more relevant and timely messages, we are able to **positively impact our client's top-line**.*



Our 125,000 square foot fulfillment center houses over 15,000 unique SKU's for over 100 different clients. By assisting with the more efficient movement of materials of all kinds through our supply-chain management programs, we are able to help clients **contain, reduce and remove** costs operationally. We are able to provide turn-key solutions in either a B-to-B or B-to-C environment, including lot and expiration date control, to assist with the procurement, warehousing, assembly, packaging, kitting, distribution, tracking, and inspection of products, samples and literature. In addition, we possess a full mail center that handles any data-to-print and mail needs from invoicing and high integrity/confidential communications to specialized transpromotional projects.

*By storing, assembling and distributing all manner of goods more efficiently, we are able to **positively impact our client's bottom-line**.*

Providence Production Facility
333 Bucklin Street
Providence, RI 02907

Warehouse and Fulfillment
30 Martin Street
Cumberland, RI 02864

Commercial Print Division
25 Amflex Drive
Cranston, RI 02921

Foxboro Sales Office
200 Foxboro Blvd., Suite 100
Foxboro, MA 02035

Allied employs over 150 people and operates 3 manufacturing facilities. Using a combination of our internal marketing communications group, IT staff, production capabilities and expertise in business process outsourcing, we are able to create custom applications and programs that fit our client's unique requirements and enhance their performance.