



## WHEN YOU NEED TO PRINT, **GO GREEN!**

*Being green is no longer just for do-good companies, it's a practice that is becoming more and more expected.*

*Please ask your sales representative for more information about how The Allied*

*Group can help your organization*  
**GO GREEN.**

**We are what we are, a long-standing and reputable company that provides our clients with marketing, operational, and yes, PRINTING SERVICES!**

So while we can't vow to eliminate our need for paper or reduce the volume that we consume (and most likely, nor can you) we can certainly do our part to **make conscious decisions that will be gentler on our environment.**

***If you're an organization with a green conscience in need of a vendor who is also committed to the cause, then work with us!***

- We provide **Forest Stewardship Council (FSC) Certified paper** products upon request.
- Our prepress operations are completely computerized which **prevents harmful chemicals from entering into the waste stream.**
- We use low Volatile Organic Compound Inks which help reduce air pollution and increase safety.
- More than 6,000 trees are saved each year from us **recycling 700,000+ lbs of paper annually.**
- An energy audit at each of our facilities was conducted which resulted in the replacement of old equipment with more energy efficient models.
- We can design and create email blasts for those that want a paper-free way to target prospects and customers.
- We are able to Print On-Demand mail **on our iGEN which doesn't use any process chemicals, films, plates, spray powders or wash-up chemicals.** The start up waste is also minimal – only 1/10th of what an offset press requires.